

THE ACTORS FUND
22nd Annual
Tony Awards® Party
SPONSORSHIP
OPPORTUNITIES



SUNDAY, JUNE 10, 2018
SKIRBALL CULTURAL CENTER
LOS ANGELES, CALIFORNIA

Honoring
WINNIE HOLZMAN
Book Writer - *Wicked the Musical*
Writer/Producer - *My So-Called Life, Roadies*



Dick Van Dyke (on screen); Carol Channing; Tommy Tune; Florence Henderson; James Earl Jones; Annette Bening

LEADERSHIP - \$50,000

- Primary sponsor acknowledgement on all event materials, programs, invitations and event step and repeat
- Prominent logo placement in all media - both general and trade and in the ballroom
- Prominent placement of company logo on the **Tony® Party** web page for April, May and June
- Appropriate category exclusivity
- 2 VIP tables for 10 guests each at the event
- Photo opportunity with honoree and host
- Acknowledgement from the stage at the event
- Inclusion in all press announcements for the event
- Full page, premiere placement ad in **Tony Awards® Party** Program

BENEFACTOR - \$25,000

- Logo inclusion in all event materials and in the ballroom
- Appropriate category exclusivity
- 2 VIP tables for 10 guests each at the event
- Acknowledgement from the stage at the event
- Inclusion in all press announcements for the event
- Full page ad, special placement in **Tony Awards® Party** Program

PATRON - \$10,000

- Sponsor acknowledgment in all event materials
- 1 VIP table for 10 guests at the event
- Acknowledgement in all press materials
- Full page ad in **Tony Awards® Party** Program
- Acknowledgement from the stage at the event

SPONSOR - \$5,000

- 1 VIP table for 10 guests at the event
- Half page ad in **Tony Awards® Party** Program

TABLES AVAILABLE AT \$3,500 & INDIVIDUAL SEATS AT \$300

- Tables receive preferred seating and listing in program
- Single Tickets (Limit six per person)

The Actors Fund,
for everyone
in entertainment.
actorsfund.org

For information about sponsorship opportunities for **The Tony Awards® Party 2018**, please contact Louie Anchondo at lanchondo@actorsfund.org.

* The Julie Harris Award for Artistic Achievement has been presented at our past events to Julie Harris, Gwen Verdon, Lauren Bacall, Charles Durning, Jason Alexander, Carol Channing, Tyne Daly, Rita Moreno, Stockard Channing, James Earl Jones, Liza Minnelli, Jerry Herman, Tommy Tune, Chita Rivera, Brian Stokes Mitchell, Hal Holbrook, Barbara Cook and Betty Buckley.