

Lillian Booth Actors Home Naming Opportunities



Pavilion One is a new 3-story building that will house a rehabilitation center, a 25 sub-acute bed unit and 14 assisted living beds. Naming opportunities include:

~~\$2 Million—Name Pavilion One~~ **COMMITTED**

Lower Level—Rehabilitation Center

\$1 Million—Name the new rehab gym (includes all rehab equipment)

~~\$75,000—Name the beauty shop~~ **COMMITTED**

\$25,000—Name the rehab Touchdown stations

~~\$25,000—Name the employee lounge~~ **COMMITTED**

Main Level—Rehabilitation Unit

~~\$1 Million—Name the entire floor~~ **COMMITTED**

~~\$500,000—Name the new lounge/dining space~~ **COMMITTED**

~~\$100,000—Name the rehab cutting garden~~ **COMMITTED**

\$75,000—Name the meditation room

\$50,000/each room—Name one of 13 rehab rooms (12 doubles and 1 single, total of 25 beds)

\$50,000—Name the spa

~~\$25,000—Name the Case Manager's Office~~ **COMMITTED**

Upper Level—Assisted Living

~~\$1 Million—Name the entire floor~~ **COMMITTED**

\$250,000—Name the new assisted living lounge

~~\$100,000—Name a family lounge~~ **COMMITTED**

\$100,000—Name the elevator

\$50,000/each room—Name one of 14 assisted living rooms (14 singles, total of 14 beds)

\$50,000—Name the spa

~~\$25,000—Name the Social Services/Admissions Office~~ **COMMITTED**

Pavilion Two is a new 2-story building that will house a 20 bed memory care unit and 7 assisted living beds. Naming opportunities include:

~~\$2 Million—Name Pavilion Two~~ **COMMITTED**

Lower Level

\$1 Million—Name the entire floor

\$250,000—Name the new assisted living lounge

\$50,000/each room—Name one of 6 assisted living rooms (1 double, 6 singles, total of 7 beds)

\$50,000—Name the spa

Main Level—Central Corridor

\$1 Million—Name the entire floor

~~\$250,000—Name the new dining room~~ **COMMITTED**

~~\$150,000—Name the new bistro area~~ **COMMITTED**

~~\$150,000—Name the new arts/activities room~~ **COMMITTED**

Main Level—Memory Care Unit

\$1 million—Name the Memory Care Unit

~~\$100,000—Name the Memory Care Garden~~ **COMMITTED**

\$50,000/each room—Name one of 18 memory care rooms (2 doubles, 16 singles, total of 20 beds)

~~\$50,000—Name the spa~~ **COMMITTED**

The Main Building will be expanded and renovated. Naming opportunities include:

\$5 Million—Name the Nursing Home

Lower Level

\$150,000—Name the kitchen

Main Level

~~\$500,000—Name the new lounge (off the MusiCares Lounge)~~ **COMMITTED**

~~\$100,000—Name the new portico / main entrance for the facility~~ **COMMITTED**

\$50,000—Name the Human Resources Office

Upper Level

~~\$50,000—Name the Administrative Conference Room~~ **COMMITTED**

\$25,000—Name the Finance Office

\$25,000—Name the Controller's Office

The Percy Williams Wing will be completely remodeled and renovated. Naming opportunities include:

Main Level

\$500,000—Name the Main Level

\$50,000/each room—Name one of 11 assisted living rooms (11 singles)

\$75,000—Name the elevator

Lower Level (which leads into the Friedman Pavilion's lower level)

\$500,000—Name the Lower Level

\$50,000/each room—Name one of 11 assisted living rooms (11 singles, total of 11 beds)

The Nursing Home is an 82-bed state-of-the-art skilled nursing facility. Naming opportunities include:

\$5 Million—Name the Nursing Home

\$3 Million—Name the main floor

\$50,000/each room—Name one of 18 skilled nursing rooms (17 doubles and 1 single)

\$50,000—Name the Meditation Room

\$50,000—Name the Staff Lounge

\$25,000—Name the Laundry Room

~~\$25,000—Name the Staff Educator Office~~ **COMMITTED**

\$25,000—Name the Recreation Office

\$25,000—Name the Medication Room

\$25,000—Name the Spa and Shower Room

\$25,000—Name the Elevator Lobby

Outdoor naming opportunities include:

~~\$1 Million—Name the Rose Garden~~ **COMMITTED**

\$500,000—Name the Lower Courtyard

\$350,000—Name the Terrace

~~\$75,000—Name the Vans (2 available)~~ **COMMITTED**

\$50,000—Name the Maintenance vehicle and snow plow

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